

[Privacy](#) [1]

OUR PRIVACY POLICY

Overview

We aim to provide useful and engaging content to professionals across the globe and, when you register with or provide personal data to us, you gain access to a wide range of tools and services to achieve this. To seamlessly deliver these resources and benefits, we at times need to share your information across our teams – always with a focus on keeping your data secure.

This Privacy Policy describes the ways in which your personal data is collected and processed by Redactive Media Group comprising Redactive Publishing Limited (RPL), Redactive Media Sales Limited (RMS), and Redactive Events Limited (REL) (collectively referred to herein as "Redactive", "we", "us", "our") who publish Transform magazine and the Transform website ("the site" or "our site") and who provide and manage associated products and services on behalf of its client the Institute of Environmental Management and Assessment ("IEMA"). By providing your personal data direct to us, for example by registering to receive an e-newsletter or other service, Redactive will act as both controller and processor of your personal data and you acknowledge and agree that your data may be shared between and/or processed by any member of Redactive, and that we may, on request from IEMA also share your data with IEMA only who will process your data in line with their own policies. Where you have provided your data direct to IEMA, Redactive will act only as processor of your personal data.

It is your responsibility to review and understand this Privacy Policy prior to providing your personal data to us. You also should review the site's [Terms and Conditions](#) [2]. If you do not accept and agree to the Privacy Policy and/or [Terms and Conditions](#) [2], please refrain from providing your personal data to us, accessing the site, and/or utilising our products and services.

With our site and services constantly evolving, our Privacy Policy and [Terms and Conditions](#) [2] may also change from time to time. Whenever there are changes, the modified policies will be posted on the site and will be effective at that time. Each time they change, the version number displayed at the top of the page will also change. Therefore, each time you access or use the site or otherwise use our services, you accept and agree to the most current Privacy Policy and set of [Terms and Conditions](#) [2]. It is your responsibility to be aware of any such changes.

Links

The site may contain links to other websites which are managed by third parties (including their use of cookies). As a user of links, it is your responsibility to understand those third parties' privacy policies. Once you leave the site using links, we have no control over information that is submitted to or collected by any third parties and are not responsible for other websites.

Google Analytics

We may use Google Analytics on the site for anonymous reporting of site usage and for advertising on the site. If you would like to opt-out of Google Analytics monitoring your behaviour on our site please use this link (<https://tools.google.com/dlpage/gaoptout/>) [3]

Other Advertising

The site contains links to other websites from which we may earn revenue. These will be clearly identified as a 'sponsored by', 'brought to you by', 'supported by' or similar.

Collection of Personal Data

In order for us to provide our site, and our product and services and for the other purposes set out in **Use of Information** below, we may collect and process personal data from site visitors, jobseekers and other users of the

site, and of our products and services such as e-newsletters. We may collect information from you including, but not limited to, your name, email address, mailing address, phone/fax numbers, date of birth, gender, payment information (where you have chosen to pay for a service), education history, employment information, information related to your professional qualifications, designations and memberships and information about your use of our site and third-party websites, products and services (“**Personal Data**”). You are not required to provide us with all of the Personal Data listed above, but if you do not do so where requested, we may not be able to effectively provide you with our products, services and information. In certain circumstances, you will need to provide us with specific categories of Personal Data (including name, email address and payment information) in order to enter into a contract with us and for us to perform that contract.

From time to time and as permitted by applicable law(s), we may collect Personal Data about you and update any existing Personal Data that we currently hold from other third-party sources, including publicly available data sources, publicly available social networking websites such as LinkedIn, your employer or university/school, course providers or data brokers.

See “Use of Information” section below for details regarding the ways that we use and process your personal data.

Use of Information

Your Personal Data may be used in the following ways:

- To provide our products and services to you
- To enhance and improve our products and services, for example, by performing internal research, analysing user trends and measuring demographics and interests
- To process payments from you (including, but not limited to, service registration and access fees and payments for any products or services that you choose to purchase from us)
- To process payments to you (including, but not limited to, refunds or reimbursements)
- Internal purposes, such as site and system administration or internal audits and reviews
- To provide access to any restricted parts of the site
- To respond to your requests and enquiries
- To serve relevant advertisements to you when you visit our site or other third-party websites (including social media platforms)
- To request your participation in surveys, focus groups, or other initiatives which help us to gather information used to develop and enhance our products and services
- To comply with applicable law(s) (for example, to comply with a search warrant, subpoena or court order) or to carry out professional ethics/conduct investigations
- From time to time we may provide statistics about the usage levels of our services and other related information to reputable third parties, but these statistics will not include information which will allow you to be identified
- We may use the information you provide to us and which we obtain from other sources to better understand your interests so we can try to predict what other products, services and information you might be most interested in. This practice is called “profiling”, which involves making automated decisions about you based on this information in order to better enable us to tailor our interactions with you to make them more relevant and interesting. You may object to such profiling at any time by contacting us (see **Contact Information/User Rights** below).

We will process your Personal Data for the purposes identified above on the following bases:

- Our legitimate interests, which include processing such Personal Data for the purposes of providing and enhancing the provision of our products, services and information, as well as advertising further products, services and information to you;
- Where such processing is necessary to perform our contract with you or to take steps before entering into our contract with you; and
- As necessary to comply with our legal obligations, resolve disputes and enforce our contractual agreements.

Unless a longer retention period is required by applicable law, we will retain your information for as long as your

account is active, as well as for a short additional period afterwards to cover any outstanding issues or queries that may arise in relation to your account (for example, outstanding payments). This period of retention is subject to review and alteration.

Sharing and Disclosure to Third Parties

We may disclose your Personal Data to third parties from time to time under the following circumstances:

- You request or authorise the disclosure of your personal details to a third party.
- The information is disclosed as permitted by applicable law(s) and/or in order to comply with applicable law(s) (for example, to comply with a search warrant, subpoena or court order).
- The information is provided to our agents, vendors or service providers who perform functions on our behalf. See below for additional details.

It is likely that the identity and categories of third-party service providers will change during the life of your account but, depending on your use of our services, it is anticipated that your Personal Data will be disclosed to the following categories of third-party service providers who perform functions on our behalf. We require that our third-party service providers only use your Personal Data as necessary to provide the requested services to us and each service provider is subject to a set of terms consistent with this Privacy Policy.

- Hosting providers for the secure storage and transmission of your data
- Learning technology and online event providers for the delivery and improvement of web events
- Identity management providers for authentication purposes
- Database software providers for the management and tracking of your data
- Legal and compliance consultants, such as external legal advisors, external auditors, or tax consultants
- Advertising partners, including social media providers, for the delivery of targeted advertisements
- Marketing and technology providers who send communications on our behalf regarding products and services
- Payment solution providers for the secure processing of payments you provide to us
- Technology providers who assist in the development and management of our site
- Outbound call centre providers, who may perform outreach on our behalf regarding products and services
- Fulfilment and postal vendors for the fulfilment of our products and services
- Survey and research providers who perform studies on our behalf

Collection of Information Through Cookie Use

We may obtain information about your general internet usage by using a “cookie” file. A cookie is an element of data that a website can send to your browser, which may then be stored on your hard drive. If you do not agree, you can choose to not receive a cookie file by enabling your web browser to refuse cookies or to prompt you before you accept a cookie.

The following types of cookies may be used on our site:

- **Essential Cookies:** These cookies are necessary for our site to work properly. They are usually only set in response to actions you take such as logging in or completing online forms. You can set your browser to block or alert you about these cookies, but some parts of our site may not function if these cookies are blocked.
- **Functionality Cookies:** These cookies enhance the functionality of websites by storing your preferences (such as your preferred language or the region that you are in) and allow us to provide enhanced features on our site such as videos. These cookies may be set by us or by third-party content that we have placed within the pages. If you do not allow these cookies, some of the features on our site may not function properly and you may not receive a personalised experience when visiting the site.
- **Performance Cookies:** These cookies allow us to count page visits and traffic sources so we can measure and improve the performance of the site. They help us to understand which pages are visited most frequently and how visitors interact with the site. Any information collected by performance cookies is aggregated and therefore not identifiable. If you do not allow these cookies we will not receive data related

to your visits to the site.

- **Third-Party Cookies:** These cookies may be set through the site by our advertising partners, such as Google. They may be used by these companies to enable them to build a profile of your interests and show relevant advertisements on other sites. These cookies are based on identifying your browser and internet device. If you do not allow these cookies, you will experience a decrease in the targeted advertisements that you see online.

If you opt in to use the “Remember me” feature, where enabled, on the site, a persistent cookie will be placed on your hard drive and you will not be required to log in for every session. By disabling cookies on your machine or clearing your browsing history you may deactivate the persistent cookie.

All major browsers allow you to block or delete cookies from your system. To learn more about your ability to manage your preferences related to cookies, please consult the privacy features within your browser.

Further information about cookies:

- [How to control cookies in your browser on aboutcookies.org](#) [4]
- [How to manage your preferences related to targeted advertising](#) [5]

Communication Preferences

We aim to provide you with relevant and useful information related to our products, services and industry news. You can update your communication preferences at any time either by visiting the preference centre within your online profile on the site (where available) or by contacting us using the information listed at the bottom of this policy to make changes to your communication preferences. Any promotional emails that we send will include a link at the bottom of the email to unsubscribe.

If you have opted in to receive text messages from us, you can opt out at any time by responding with the word **STOP**. You will receive a confirmation text of your choice to opt out.

Transfer of personal data internationally

By providing us with your personal data, you acknowledge and agree that we may from time to time transfer any of your personal data to the offices of any of our affiliates, agents or appointed representatives located around the world. We have implemented appropriate safeguards for transfers of personal information originating from the European Economic Area (EEA) to countries located outside of the EEA. These safeguards include implementing standard data protection clauses which have been approved by the European Commission or (in relation to transfers from the European Union to the USA) transferring Personal Data to entities who have signed up to the EU-U.S. [Privacy Shield](#) [6]. Please do not submit any personal data to us if you do not wish for your data to be transferred internationally.

Security and Other

We use reasonable measures to strive to safeguard and secure the personal data we collect. Any transmission of personal information is at your own risk. Appropriate technology is used to enhance security and reduce risk of loss. Our security practices, processes or technology do not guarantee absolute security of your information and you should take all normal personal precautions such as, but not limited to, not sharing passwords, closing browsers, and not using public networks (e.g., internet cafes, etc.).

Parents and Children

We do not knowingly collect personal information from children under the age of 13. Parents have the right to terminate the registration of a child under the age of 13 by contacting us using the information listed at the bottom of this policy.

Subject Access/User Rights

As a user, you are subject to the following rights:

- The right to be informed of the use of your Personal Data
- The right to access and/or to require the correction or erasure of your Personal Data
- The right to block and/or object to the processing of your Personal Data
- The right to not be subject to any decision based solely on automated processing of your Personal Data
- In limited circumstances, you may have the right to receive Personal Data in a format which may be transmitted to another entity.
- If you have a complaint in relation to the processing of your data carried out under this Privacy Policy, you have the right to lodge a complaint with your local supervisory authority. If you are located in the European Union, you can find the details of your local supervisory authority [here](#) [7].

You may seek to exercise any of these rights by updating your information online (where possible) or by sending a written request to Redactive's Data Protection Officer using the contact details listed below:

Charlotte Radcliffe, Finance & Facilities Director

Redactive Media Group Limited

Level 5

78 Chamber Street

London

E1 8BL

Contact Information

You are encouraged to report any improvements, suggestions, or any suspected breaches of privacy or security to us by using the contact information listed above.

Source URL: <https://transform.iema.net/content/privacy>

Links

[1] <https://transform.iema.net/content/privacy>

[2] <https://redactive.co.uk/our-terms-conditions/>

[3] <https://tools.google.com/dlpage/gaoptout/>

[4] <https://www.aboutcookies.org/>

[5] <http://optout.networkadvertising.org/>

[6] <https://www.privacyshield.gov/welcome/>

[7] http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm