

TRANSFORM

IEMA Transforming the world
to sustainability

FOR ENVIRONMENT AND SUSTAINABILITY PROFESSIONALS

Media information 2017



About....

Transform is the UK's leading environmental management magazine and the official publication of IEMA, the world's largest professional body for environment and sustainability professionals.

- Over 97% of IEMA's 14,000 members read the magazine
- Over half say they read every single issue
- 47% say they share their copy with peers and colleagues
- 90% of members who read it say the magazine is a valuable or highly-valuable part of their IEMA membership

The environmental management industry is ever-growing and advertising in Transform will grant you direct access to one of the world's fastest growing groups of business professionals.



Display Advertising Rates

Print

Full page - £1,995

Half page - £1,225

Quarter page - £645

Digital

Leaderboard - £995

MPU - £845

Double MPU - £1,095

Whitepaper data capture - £2,500

Whitepaper published (no data capture) - £1,500
(it's probably worth actually listing this as a
creative solution or something similar)

Digital newsletter

Leaderboard - £995

MPU - £845

Solus email - £2,750



Recruitment Advertising Rates

Print

Quarter Page- £1230

Half Page- £1845

Full Page- £2770

Double Page Spread- £4155

Digital

Standard Job Posting - £675

- Post a role on IEMA's official jobs board for up to 4 weeks
- Includes your company's logo
- Choose how you would like to receive applications
- Standard jobs appear in the job search results. Their position is determined by the search executed (e.g.location) or by the date they were posted.

Featured Job Posting - £925

- Post a role on IEMA's official jobs board for up to 4 weeks
- Includes your company's logo
- Choose how you would like to receive applications
- A highlighted listing in search results means it never goes out of sight

Targeted Recruiting Package - £1,250

- Post a role on IEMA's official jobs board for up to 4 weeks
- Includes your company's logo
- Choose how you would like to receive applications
- A highlighted listing in search results means it never goes out of sight
- Your listing will be highlighted on the job board homepage for one week as the 'Job of the Moment'
- Targeted email sent to relevant candidates for your role to help you get in front of the right audience quickly

Print & Online Package -£1,950

- Post a role on IEMA's official jobs board for up to 4 weeks
- Includes your company's logo
- Choose how you would like to receive applications
- A highlighted listing in search results means it never goes out of sight
- Your listing will be highlighted on the job board homepage for one week as the 'Job of the Moment'
- Targeted email sent to relevant candidates for your role to help you get in front of the right audience quickly
- Quarter page advert in the next available issue